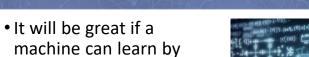




- Machine Learning Age
- Examples of Machine Learning Security
- Type of Attacks
- Adversary's Characteristics
- Refresher on Machine Learning

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itself







• Before, AI & ML mainly can be found in fictions or Hollywood Movies





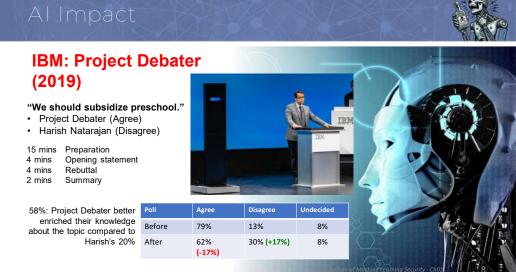












## Allmpact



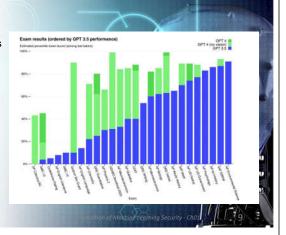
## OpenAl: ChatGPT (2022)

- Chat with images, voice and create images
- Understanding: Summary, extraction, expansion
- Translation
- Programming Large Language Model

Replace the equivalent of 300 million full-time jobs

"ChatGPT is scary good, we are not far from dangerously strong Al." by Elon Musk





## Allmpact



#### OpenAl: Sora (2024)

Create realistic and imaginative scenes from text instructions

A stylish woman walks down a Tokyo street filled with warm glowing neon and animated city signage. She wears a black leather jacket, a long red dress, and black boots, and carries a black purse. She wears sunglasses and red lipstick. She walks confidently and casually. The street is damp and reflective, creating a mirror effect of the colorful lights. Many pedestrians walk about.



.....

# Allmpact





## Allmpact



Historical footage of California during the gold rush

A close up view of a glass sphere that has a zen garden within it. There is a small dwarf in the sphere who is raking the zen garden and creating patterns in the sand.





https://openai.com/sora

# Al Impact



#### OpenAl ChatGPT 4o



## Allmpact



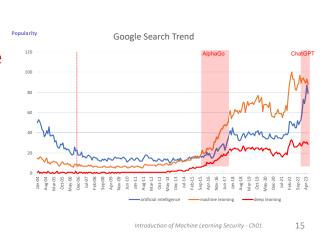
# 

https://openai.com/sor/

## Machine Learning Age



 Due to the great success of Deep Learning, Machine Learning becomes more popular



# Machine Learning Age



• Everything looks good?!?



- Person Identification in Mobile
  - Fingerprint
  - Face (RGB, Depth, Inferred)

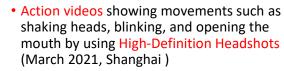








bdnews24.com











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- Tay is a chatter bot released by Microsoft via Twitter in 2016
- Learn from interacting with human users of Twitter
- 16 hours after releasing, Tay was shut down due to her abusive and offensive messages





Hack Google Maps?

## Machine Learning: Security



Can we misleadTesla?



## Machine Learning: Security



Can we mislead Tesla?





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## Machine Learning: Security



Can we mislead Tesla?

# Machine Learning: Security



- Security issues of Machine Learning techniques have not been investigated deeply before applying them to the real world
- A machine learning system can be fooled much easier than one might imagine



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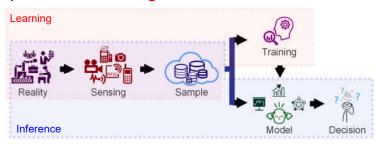
## Machine Learning: Security



#### Machine Learning

Algorithm is improved automatically by using data

Two phases: Learning + Inference



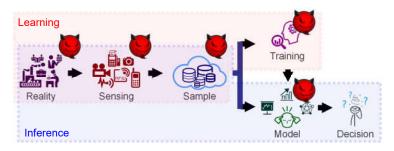
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## Machine Learning: Security



- An adversary may exist at anywhere to mislead a model
  - Especially in a security-related application



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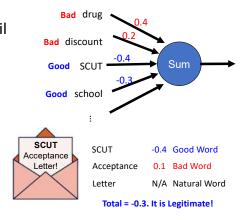
## Machine Learning: Security

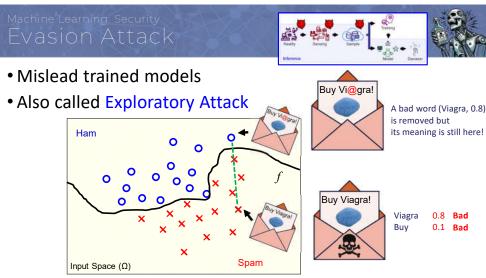
# Example



Classify if an email is a junk mail

- Positive: Junk Mail (Spam)
- Negative: Legitimate Mail (Ham)
- A linear Classifier with Boolean features indicating whether a word is present
  - Bad Word positive weight
  - Good Word negative weight

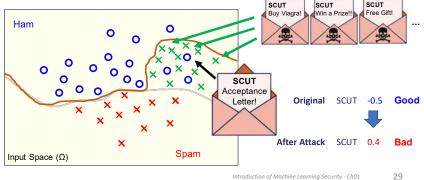






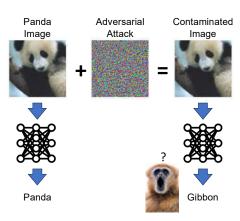
Affect a training process

Also called Causative Attack





- Adversarial Attack is commonly discussed in classification problems
  - Personal Identification (Face, fingerprint...)
  - Object Identification (Sign...)































- Retailers want products rank at the top to increase the sales
  - Aim to manipulate rankings by injection fake user profiles
    - Push Attack: recommend more
    - Nuke Attack: recommend less

	Item1	Item2	Item3	Item4	Item5
Alice	5	3	/	4	1
User1	3	/	2	3	5
User2	/	3	4	3	3
User3	3	/	/	2	1

/	1	/
2	4	/
/	4	1

Item k	
?	
2	sim(Alice, User1) =1
1	sim(Alice, User2) =0.
4	sim(Alice, User3) =0

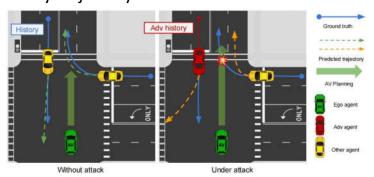
5	sim(Alice, Fake1) =0.96
5	sim(Alice, Fake2) =0.92
5	sim(Alice, Fake2) =0.99

#### Machine Learning: Security

# Example: Autonomous Driving



 Mislead the predicted trajectories by slightly adjusting the history trajectory of one car



o, Y., Xiao, C., Anandkumar, A., Xu, D., & Pavone, M. (2022). Advido: Realistic adversarial attacks for trajectory prediction. In European

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## Machine Learning: Security



- Methods dealing with outliers and noise may not work in adversarial environment
  - Outlier
    - Model Independent
    - Very different from normal
  - Stochastic Noise
  - Model Independent
  - Follow a distribution
  - Slightly different from normal

- Adversarial Attack
  - Design based on model
  - May camouflage as normal samples
- Adversarial Attack
  - · Design based on model
  - Can be in any shape
  - A few attack samples may significantly downgrade performance

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2.

# Why Vulnerable?

# 8

#### 1. Aim of Machine Learning

- A ML system typically aims to maximize performance, i.e. accuracy & efficiency
- Security is usually neglected

# Machine Learning: Security Why Vulnerable?



#### 2. Machine Learning Assumptions

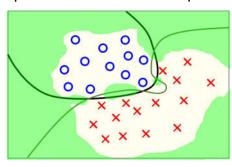
- Samples are independent and identically distributed (i.i.d.)
- Training and test samples follow the same (similar) distributions
- Implication:
  - 100% trust in the samples
  - Not consider a change of distribution
  - Samples are independent of a model
- All are violated by adversarial attacks

# Machine Learning: Security Why Vulnerable?



#### 3. Uncertain situations

• Samples are limited but the space is infinite

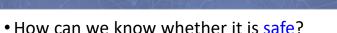


- Training Sample in Class 1
- X Training Sample in Class 2

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3/

# ls Your ML System Safe?



- Try to attack it! Identify vulnerabilities
- Then, Improve its robustness
- Arms race between adversary and defender



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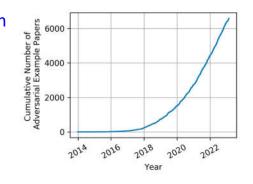
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#### Adversarial Learning



Adversarial Learning
 Study on machine learning in adversarial environments in which decisions of models will be misled





Adversary's Aspect



Adversary's Goal
Adversary's Capability
Adversary's Knowledge

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## Adversary's Goal



- Cause security violation
  - An adversary forces a ML system to
    - Learn wrong things
    - Do wrong things
    - Reveal wrong things

#### Integrity

Mis-operate on some situations but do not compromise normal ones

#### Availability

Compromise normal system operation

#### Confidentiality/Privacy

Reveal confidential information

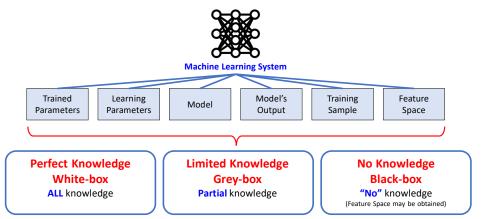
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B. Biggio, G. Fumera, F. Roll, IEEE TKDE 201-

## Adversary's Knowledge





# Adversary's Capability



- Adversary should not be omnipotent
  - Messages of an email should be delivered to human
  - Malware must able to be executed and generate some damages
- Concealment should be considered
  - Contaminated samples should be similar to the clean ones
- Constrains
  - Number of manipulated samples
  - Number of manipulated features
  - Maximum amount of modifications on a feature

# Adversary's Capability



Attack Type	Training Phase	Inference Phase	Manipulation
Evasion Attack	No	Yes	Feature
Poisoning Attack	Yes	No (maybe)	Feature / Label / Model

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#### Attacker's Goal

			Attacker 3 doar			
		Integrity Mis-operate on some situations but do not compromise normal ones	Availability Compromise normal system operation	Privacy / Confidentiality Reveal confidential information		
Attacker's	<u>Test data</u>	Evasion (Adversarial Attack)	Sponge Attacks	Model Stealing Training Set Recovery		
Capability	Training data	Integrity Poisoning e.g. Targeted Poisoning Attack, Backdoor Attack	Indiscriminate Poisoning Attack, e.g. DoS	/		

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• Ch01 Overview

• Ch02 **Evasion Attacks** 

& Countermeasures

• Ch03 **Poisoning Attacks** 

& Countermeasures

• Ch04 Privacy Attacks & Countermeasures

**Physical Attacks** 

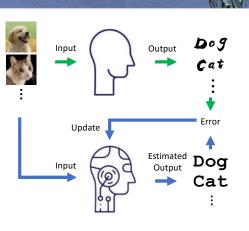
**Non-Security Applications** 

Conclusion

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# Refresher on Machine Learning

 Machine Learning can be treated as **Function Approximation** 





 A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks in T, as measured by P, improves with experience E.

#### Task T

Separate Salmon and Sea Bass

#### Performance P

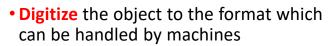
Accuracy on identification

#### **Experience E**

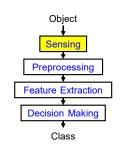
Caught Salmon and Sea Bass



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- Example
  - Type of Device Camera? Depth Camera? Infra-red? Ultrasound? Movement Sense? Combination?
  - Setting of Device Number? Angle? Overlap shooting range?
  - Background Lighting? Background simplicity?



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- Example
  - Lighting conditions
  - Position of fish
  - Angle of fish
  - Noise
  - Blurriness
  - Segmentation (remove object from background)



Object

Sensing

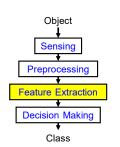
Preprocessing

Feature Extraction

**Decision Making** 

Class

- Decide which information is able to distinguish classes
- Example
  - · Length, width, weight, number and shape of fins, tail shape, etc.
- Rely on technical background and common sense
  - Experts may help

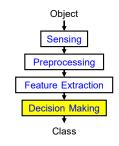


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- Decision Type:
  - Class (Classification)
  - Value (Regression, Value Prediction)
  - Rank (Ranking)
  - Action (Reinforcement Learning)
  - Region (Segmentation)
- Many machine learning techniques are available



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- Classification is mainly focused in this course
  - An important ad popular application of machine learning
  - Aim to assign a sample to a class
  - Sample = Feature Vector :  $\mathbf{x} = [x_1, x_2, ..., x_d] \in X$ 
    - d : feature number
  - Class :  $y \in Y$ ,  $Y = \{y_1, y_2, ..., y_c\}$ 
    - c : class number

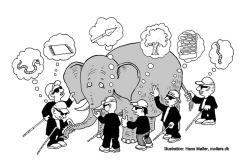


One Dimension

Two Dimensions

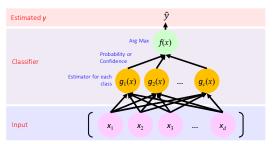


- How to formulate a classification problem  $X \rightarrow Y$ ?
  - Input sample X is a real vector
  - Class Y is discrete
  - Not convenient to calculate. e.g. 1 + 2 + 3 =Class 1?





- Probability Estimation of x belongs to a class
  - Contains a set of discriminant functions  $g_i(x)$ , i = 1, ..., c indicates how likely x belongs to  $y_i$
  - x is assigned to class  $y_i$  if  $g_i(x)$  is max for i = 1...c

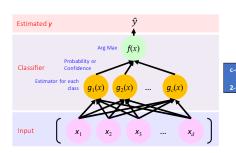


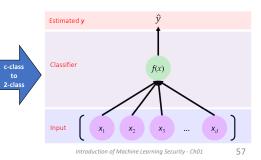
## Classification: Formulation



- A two-class problem is a special case
  - Only one function is required

$$g_1(x) > g_2(x)$$
,  $x$  belongs to class 1  $g_1(x) - g_2(x) > 0$   $f(x) > 0$ 

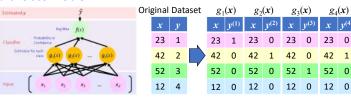




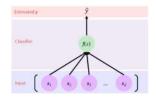
#### Classification: Formulation



#### **Multi-Class Problem**



#### **Two-Class Problem**





## Classification: Formulation



#### Can a multi-class problem also be formulated like this?

Ori	ginal	Data	aset	g(	(x)	
	X	у		x	у	
	23	1		23	1	
	42	2		42	2	
	52	3	ν	52	3	
	12	4		12	4	

$$Loss = (g(x) - y)^{2}$$

$$f(x) = \begin{cases} y_{1} & g(x) < 1.5 \\ y_{2} & 1.5 \le g(x) < 2.5 \\ y_{3} & 2.5 \le g(x) < 3.5 \end{cases}$$

$$Loss = \sum_{i=1}^{6} (g_i(x) - y^{(i)})^2$$

$$f(x) = y_i, \text{ where } i = arg \max_j g_j(x)$$

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#### Classification: Loss Function



- Aim to minimize the loss function
  - Less loss means better performance
- Different levels of description
  - Loss function on a sample

$$L = (f(x) - y)^2$$

• Loss function including explicit won a sample

$$L(\mathbf{w}) = (f_{\mathbf{w}}(x) - y)^2$$

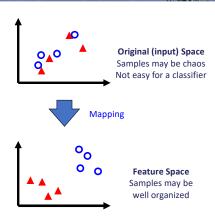
 $)^2$  w denotes the parameters

• Loss function including explicit won samples (usually mean training set)

• Loss function  $L(w) = \sum_{i=1}^{n} (f_w(x_i) - y_i)^2$ 

## Mapping

- Practically, a classification problem is complicated
- Not easily to train a complicated classifier with good performance
- Map samples to a high-dimensional space, which may separate classes better than the original space



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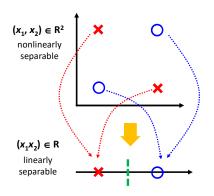
## Mapping



#### XOR Example

<b>x</b> <sub>1</sub>	X <sub>2</sub>	у
1	1	1
-1	1	-1
1	-1	-1
-1	-1	1

X <sub>1</sub>	X <sub>2</sub>	x <sub>1</sub> x <sub>2</sub>	У
1	1	1	1
-1	1	-1	-1
1	-1	-1	-1
-1	-1	1	1



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## Mapping

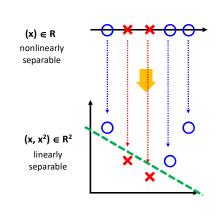


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#### Another Example

х	У
-2	1
-1	-1
0	-1
1	1
2	1

х	х	X <sup>2</sup>	У	
-2	-2	4	1	
-1	-1	1	-1	
0	0	0	-1	
1	1	1	1	
2	2	4	1	



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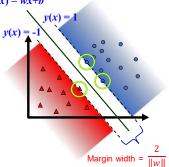
# <sub>SVM</sub>: Linearly S



- Support Vector Machine (SVM)
- Problem can be formulated as Quadratic Optimization Problem and solve for w and b Margin Width y(x) = wx + b

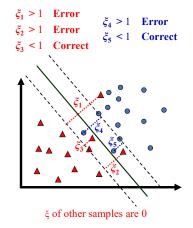
minimize  $\frac{1}{2} \|w\|^2$ subject to  $y_i(w^T x_i + b) \ge 1$ where i = 1...n and  $y = \{1, -1\}$ 

All samples should be behind the margin



# SVM: Non-Linearly Separable





- Slack Variable (<) is added as a punishment to allow a sample in / far away from the margin
- Optimization:

Margin Width Punishment

Minimize 
$$\frac{1}{2}||w||^2 + C\sum_{i=1}^N \xi_i$$

subject to  $y_i(w^Tx_i + b) \ge 1 - \xi_i$   $i = 1...N$ 
 $\xi_i \ge 0$ 

Punishment allow a sample not behind the margin

where

 $C$ : tradeoff parameter between error and margin

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#### Classifier Linear Discriminant Function



• LDF: a linear combination of x

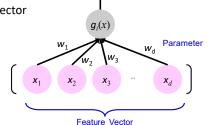
$$g(x) = \sum_{i=1}^{d} w_i x_i$$

w: is the weight vector



• Minimize

$$L(w) = \frac{1}{2n} \sum_{i=1}^{n} (g_w(x^{(i)}) - y^{(i)})^2$$



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- -

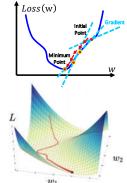
# Gradient Descent



- When  $h_{\rm W}$  is differentiable, gradient descent can be used to minimize the Loss Function
- Influence on L(w) by changing w slightly

$$\mathbf{w}^{(t+1)} = \mathbf{w}^{(t)} - \alpha \frac{\partial L(\mathbf{w}^{(t)})}{\partial \mathbf{w}}$$

- $\alpha$  : the learning rate
- $\mathbf{w}^{(t)}$  : the parameters at the time t



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#### Classifier Gradient Descent



- Algorithm
  - Start with an arbitrarily chosen weight w<sup>(1)</sup>
  - Let t = 0
  - Loop
    - t = t + 1
    - Compute gradient vector  $\frac{\partial Loss(\mathbf{w}^{(t)})}{\partial \mathbf{w}}$
    - Next value  $\mathbf{w}^{(t+1)}$  determined by moving some distance from  $\mathbf{w}^{(t)}$  in the direction of the steepest descent

$$\mathbf{w}^{(t+1)} = \mathbf{w}^{(t)} - \alpha \frac{\partial Loss(\mathbf{w}^{(t)})}{\partial \mathbf{w}}$$

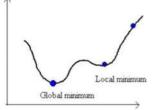
- i.e., along the negative of the gradient
- Until Finish Training (Control by number of updates or size of  $\partial Loss(w^{(t)})/\partial w$ )

# Gradient Descent



#### Related Issues:

- Size of Learning Rate  $(\alpha)$ 
  - Too small, convergence is needlessly slow
  - Too large, the correction process will overshoot and cannot even diverge
- Sub-optimal Solution
  - Trapped by local minimum



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#### <sub>Classifier</sub> Gradient Descent



- What is the objective of a classifier?
  - Classify training samples accurately?
    - Training Error (Empirical Error) (R<sub>emp</sub>)
      - Error of the training samples, computable
      - Training Objective
  - Classify unseen samples accurately?
    - Generalization Error (R<sub>gen</sub>)
      - · Non-computable, estimate only
      - · Ultimate Objective
- Training and ultimate objectives are correlated but different



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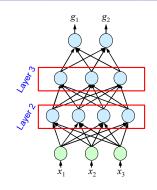
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# Multi-Layer Perceptron

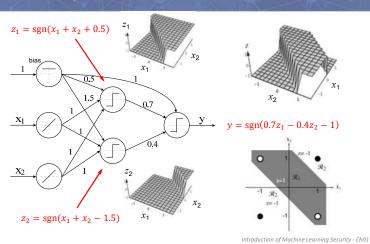


#### Multi-Layer Perceptron

- Neurons are arranged in layers
- A neuron is connected to all neurons in next layer
  - Fully-connected
  - Feedforward
- Neurons may have different activation functions or no activation function



# Classifier: Multi-Layer Perceptron XOR Example



#### Classifier: Multi-Layer Perceptron

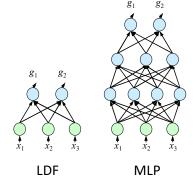
# Backpropagation



- How to determine the weight?
  - Gradient Descent

$$w^{(k+1)} = w^{(k)} + \alpha \frac{\partial J(w^{(k)})}{\partial w}$$

- $\alpha$ : the learning rate
- How to calculate  $\partial J(w)/\partial w$  for each w?



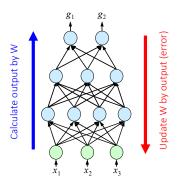
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#### Classifier: Multi-Layer Perceptron Backpropagation



- Backpropagation
  - Calculation of the derivative flows backwards through the network



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# Classifier: Multi-Layer Perceptron Rack propagation



• Recall, Chain rule

$$\frac{\partial f(x)}{\partial x} = \frac{\partial sin(\cos(x^2))}{\partial x}$$

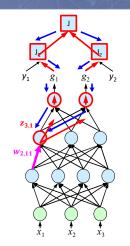
$$= \frac{\partial sin(\cos(x^2))}{\partial \cos(x^2)} \frac{\partial \cos(x^2)}{\partial x}$$

$$= \frac{\partial sin(\cos(x^2))}{\partial \cos(x^2)} \frac{\partial \cos(x^2)}{\partial x^2} \frac{\partial x^2}{\partial x}$$

 $f(x) = \sin(\cos(x^2))$ 

Classifier: Multi-Layer Perceptron: Backpropagatio

## Example

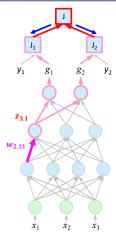


- Which paths to the output are affected by  $w_{2,11}$ ?
- Error on each output should be considered  $J(w^{(k)}) = J_1 + J_2$
- Backprop from J to  $w_{2,11}$

#### Classifier: Multi-Layer Perceptron: Backpropagation

## Example





$$\frac{\partial J(w^{(k)})}{\partial w_{2,11}}$$

$$\frac{\partial J(w^{(k)})}{\partial w_{2,11}}$$

$$= \frac{\partial (J_1 + J_2)}{\partial w_{2,11}}$$

$$= \sum_{i=1}^{2} \frac{\partial J_i}{\partial w_{2,11}}$$

 $J(w^{(k)}) = J_1 + J_2$ 

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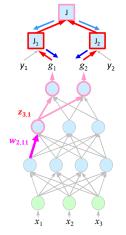
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#### lassifier: Multi-Layer Perceptron: Backpropagation

# Example





$$\frac{\partial J(w^{(k)})}{\partial w_{2,11}} = \sum_{i=1}^{2} \frac{\partial J_i}{\partial w_{2,11}}$$

$$\frac{\partial J_i}{\partial w_{2,11}}$$

$$= \frac{\partial \frac{1}{2} (y_i - g_i)^2}{\partial w_{2,11}}$$
  $J_i = \frac{1}{2} (y_i - g_i)^2$ 

$$=-(y_i-g_i)\frac{\partial g_i}{\partial w_{2,11}}$$

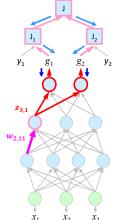
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#### Classifier: Multi-Layer Perceptron: Backpropagation

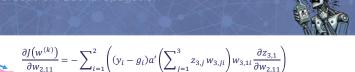
#### Example

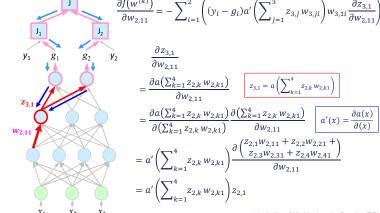




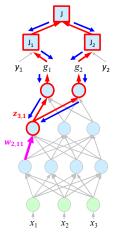
$$\begin{split} \frac{\partial J(w^{(k)})}{\partial w_{2,11}} &= -\sum_{i=1}^{2} (y_i - g_i) \frac{\partial g_i}{\partial w_{2,11}} \\ &= \frac{\partial g_i}{\partial w_{2,11}} \\ &= \frac{\partial a(\sum_{j=1}^{3} z_{3,j} w_{3,ji})}{\partial w_{2,11}} & g_i = a(\sum_{j=1}^{3} z_{3,j} w_{3,ji}) \\ &= \frac{\partial a(\sum_{j=1}^{3} z_{3,j} w_{3,ji})}{\partial (\sum_{j=1}^{3} z_{3,j} w_{3,ji})} \frac{\partial (\sum_{j=1}^{3} z_{3,j} w_{3,ji})}{\partial w_{2,11}} & \text{Let } a'(x) = \frac{\partial a(x)}{\partial (x)} \\ &= a'(\sum_{j=1}^{3} z_{3,j} w_{3,ji}) \frac{\partial (z_{3,1} w_{3,1i} + z_{3,2} w_{3,2i} + z_{3,3} w_{3,3i})}{\partial w_{2,11}} \\ &= a'(\sum_{j=1}^{3} z_{3,j} w_{3,ji}) w_{3,1i} \frac{\partial z_{3,1}}{\partial w_{2,11}} \end{split}$$

# Classifier: Multi-Layer Perceptron: Backpropagation









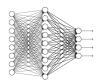
$$\frac{\partial J(w^{(k)})}{\partial w_{2,11}} = -\sum_{i=1}^{2} \begin{pmatrix} (y_i - g_i)a' \left(\sum_{j=1}^{3} z_{3,j} w_{3,ji}\right) w_{3,1i} \\ a' \left(\sum_{k=1}^{4} z_{2,k} w_{2,k1}\right) z_{2,1} \end{pmatrix}$$

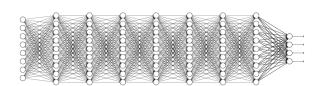
$$a'(x) = \frac{\partial a(x)}{\partial (x)}$$

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• Commonly refer to a neural network with multiple layers (deep architecture)

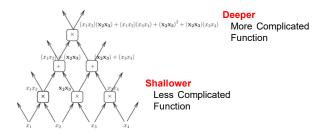




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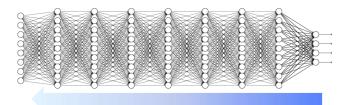


- Our brain is a very deep architecture
- A deep architecture can represent more complicated function than a shallow one





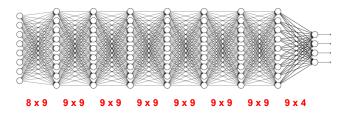
- DNN is less accurate than shallow one by using traditional backpropagation
  - Backpropagation loses its power in deep architecture
  - Vanishing gradient problem



# Classifier: Deep Learning What's New?



- DNN is less accurate than shallow one by using traditional backpropagation
  - Optimization is very complex
  - Too many parameters in deep architecture



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# Classifier: Deep Learning What's New?



- Vanishing Gradient Problem
  - Divide and Conquer
    - Stacked training
    - E.g. Stacked Autoencoder (SA)
  - Reduce Parameters
    - Too many parameters
    - E.g. Convolutional Neural Network (CNN)

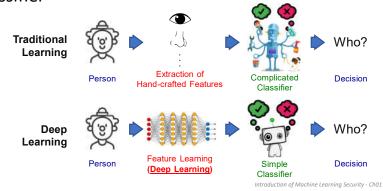
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# Feature Learning



 Deep Learning focuses on feature learning but not a classifier



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# Classifier: Deep Learning Feature Learning



• Features extracted by deep learning



pixels





edges



(edge combination)





object models

# Other Machine Learning Types



#### Regression

 A statistical modeling technique used to predict continuous variables based on the relationship between independent and dependent variables.

#### Multi-label classification (Tagging)

• A classification problem where an instance can be assigned multiple labels simultaneously, allowing for more flexible and nuanced categorization.

#### Recommendation

• A system or algorithm that suggests items, products, or content to users based on their preferences, behaviors, or similarities to other users.

#### Reinforcement Learning

 A branch of machine learning where an agent learns to make decisions or take actions in an environment to maximize a reward signal, often through trial and error.

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## Classifier Comparison



- For a classification problem, given
  - Dataset D
  - Classifiers A and B
- How can we measure which classifier, A or B, is better for D?

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#### . . .

## Classifier Comparison



#### Method

- Randomly separate D into training and test sets
- Use Training Set to train A and B
- Use Test Set to evaluate the performances of trained A and B
- Select the better performing classifier

#### • Is it ok?

- The winner may just be lucky in performing better for that particular test set.
- No guarantee for different test sets

#### Classifier Comparisor



- The bias of test set should be reduced
- Two re-sampling techniques
  - Independent Run
  - Cross-Validation

# Classifier Comparison Independent Run



- Statistical method
- Also called Bootstrap and Jackknifing
- Repeat the experiment "n" times independently
  - Repeat *n* times
    - *i* is the number of running time
    - Randomly separate D into Training Set, and Test Set,
    - Use Training Set, to train  $A_i$  and  $B_i$
    - Use Test Set, to evaluate the trained  $A_i$  and  $B_i$
  - Select the classifier with higher average accuracy

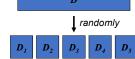
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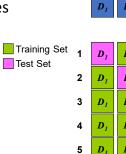
# Classifier Comparison Cross-Validation



- M-fold Cross-Validation
- Dataset D is randomly divided into m disjoint sets D<sub>i</sub> of equal size n / m, where n is the number of samples in dataset



- Repeat *m* times
  - Trained by D<sub>i</sub>
  - Evaluated by all D<sub>i</sub> except D<sub>i</sub>
- Select the classifier with higher average accuracy



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#### Machine Learning Terminology



• Instance / Sample

Observations from an application

• Feature / Attribute

Property or characteristic of a sample

Dimensionality

The number of features

# Machine Learning Terminology



Training Set

A set of samples used to train a model

Test Set

A set of samples used to evaluate the performance of the trained model.

Usually separate from the training set.

Unseen Samples

Any samples not in training set

# Machine Learning Terminology



• Training Error

Error on training samples

• Test Error

Error on test samples

Generalization Error

The ability of a model to perform well on unseen samples
In some discussion,
Test Error = Generalization Error

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# Machine Learning Terminology



#### • Objective Function / Error Function / Loss Function

A mathematical function used to quantify error made by a model, closely related to the objective

Can be more than error on samples, may include any other concepts

E.g. complexity of a model

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